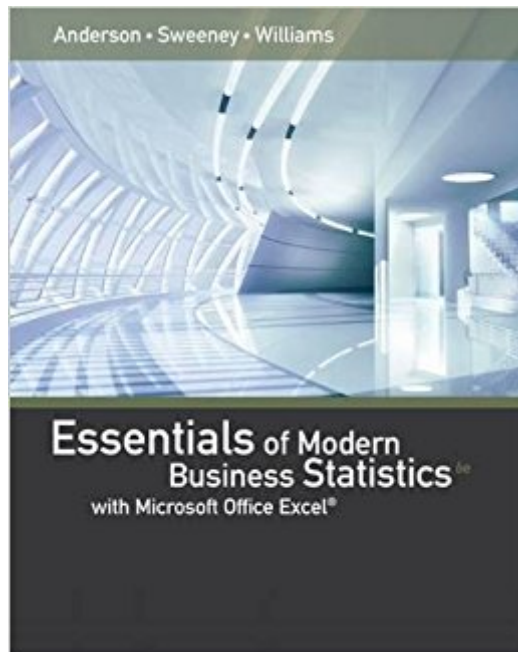




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Essentials Of Modern Business Statistics With Microsoft Excel



Synopsis

From the renowned author team that has been writing market-leading business statistics textbooks for more than 20 years, ESSENTIALS OF MODERN BUSINESS STATISTICS, 6TH EDITION provides a brief introduction to business statistics. The text balances a conceptual understanding of statistics with the real-world application of statistical methodology using problem-scenarios and real-life examples. Microsoft Excel 2013 is integrated throughout the text. Step-by-step instructions and screen captures demonstrate how to most effectively use the latest version of Excel in statistical procedures, while numerous exercises give readers hands-on experience putting what they learn into practice. The Sixth Edition is packed with all-new Case Problems, Statistics in Practice applications, and real data examples and exercises.

Book Information

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Customer Reviews

Dr. David R. Anderson is a textbook author and Professor Emeritus of Quantitative Analysis in the College of Business Administration at the University of Cincinnati. He has served as head of the Department of Quantitative Analysis and Operations Management and as Associate Dean of the College of Business Administration. He was also coordinator of the College's first Executive Program. In addition to introductory statistics for business students, Dr. Anderson has taught graduate-level courses in regression analysis, multivariate analysis, and management science. He also has taught statistical courses at the Department of Labor in Washington, D.C. Professor Anderson has received numerous honors for excellence in teaching and service to student organizations. He is the coauthor of ten textbooks related to decision sciences and actively consults

with businesses in the areas of sampling and statistical methods. Born in Grand Forks, North Dakota, he earned his BS, MS, and PhD degrees from Purdue University. Dr. Dennis J. Sweeney is a leading textbook author, Professor Emeritus of Quantitative Analysis, and founder of the Center for Productivity Improvement at the University of Cincinnati. He also served five years as head of the Department of Quantitative Analysis and four years as Associate Dean of the College of Business Administration. In addition, Dr. Sweeney has worked in the management science group at Procter & Gamble and has been a visiting professor at Duke University. Dr. Sweeney has published more than 30 articles in the area of management science and statistics. The National Science Foundation, IBM, Procter & Gamble, Federated Department Stores, Kroger, and Cincinnati Gas & Electric have funded his research, which has been published in Management Science, Operations Research, Mathematical Programming, Decision Sciences, and other respected journals. Dr. Sweeney is the co-author of ten textbooks in the areas of statistics, management science, linear programming, and production and operations management. Born in Des Moines, Iowa, he earned a B.S. degree from Drake University, graduating summa cum laude. He received his M.B.A. and D.B.A. degrees from Indiana University, where he was an NDEA Fellow. Dr. Thomas A. Williams is a well respected textbook author and Professor Emeritus of Management Science in the College of Business at Rochester Institute of Technology, where he was the first chairman of the Decision Sciences Department. He taught courses in management science and statistics, as well as graduate courses in regression and decision analysis. Before joining the College of Business at RIT, Dr. Williams served for seven years as a faculty member in the College of Business Administration at the University of Cincinnati, where he developed the undergraduate program in Information Systems and served as its coordinator. The co-author of 11 leading textbooks in the areas of management science, statistics, production and operations management, and mathematics, Dr. Williams has been a consultant for numerous Fortune 500 companies and has worked on projects ranging from the use of data analysis to the development of large-scale regression models. He earned his B.S. degree at Clarkson University and completed his graduate work at Rensselaer Polytechnic Institute, where he received his M.S. and Ph.D. degrees.

A good reference, but a terrible textbook. It's like a glossary with equations. The book is poorly laid out, referenced examples are usually far from the text and one has to go hunting them down and flip back and forth. It's statistics, not rocket surgery; it should never be hard to understand. The things covered in the text are easily summarized and can be explained very directly and simply by better writers or teachers.

I needed this for one of my business classes. So I rented a copy and received a great barely used copy. It helped me through the class and I would recommend it to anyone looking for textbooks for a low price!

Bought for school

as expected

Used it for my business statistics class. Professor was useless, didn't know how to teach. Had to teach myself with the book. Very useful

This is a great book but It's not a simple easy book to understand. You have to read it 2 or more times to understand the stuff but it is great for any business students.

Excellent book but the eBook does not come with Excel. Sucks!

This is an excellent book. It has many pictures and steps for you to follow in excel. I walked away from this class with a tremendously improved understanding of both statistics and excel, mostly due to this text.

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